

Economic and Social Commission for Western Asia

## Series of Expert Meetings on Enriching the Mechanisms for Assessing and Advancing Digital Development in the Arab region

### The 1st Consultative EGM on Enriching Mechanisms for Assessing & Advancing Digital Development

Online, Monday, 27 November 2023



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Shared Prosperity **Dignified Life**





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# The Arab Digital Agenda

# Why regional digital strategies & agendas

Digital technologies: transformative beneficial effects.

BUT: many challenges, mainly inclusion and risks.

Countries have national strategies for DT, but not enough.

No single country could face challenges alone.

Hence, regional Digital strategies developed: Europe, Africa, Latin America, Asia Pacific,

Arab Region: No Regional Digital Strategy since 2012.

# What is ADA

Arab Digital Agenda (ADA): Regional framework for action 2023-2033.

Strategic plan for Arab countries to coordinate actions,  
Vision to enhance level of DT in the Arab region, improve access and use in various sectors, support social and economic development.

# Agenda development

Development through participatory and collaborative research approach (2021-2022).

Leadership of ESCWA and the League of Arab States (LAS), several partners: ITU, AICTO, AFDE, UNCTAD, and other org.

Ratification and adoption at three levels:

Arab Telecommunications and Information Council of Ministers, the Economic and Social Council of the League of Arab States and the 2023 Arab League Summit.

# ADA Structure

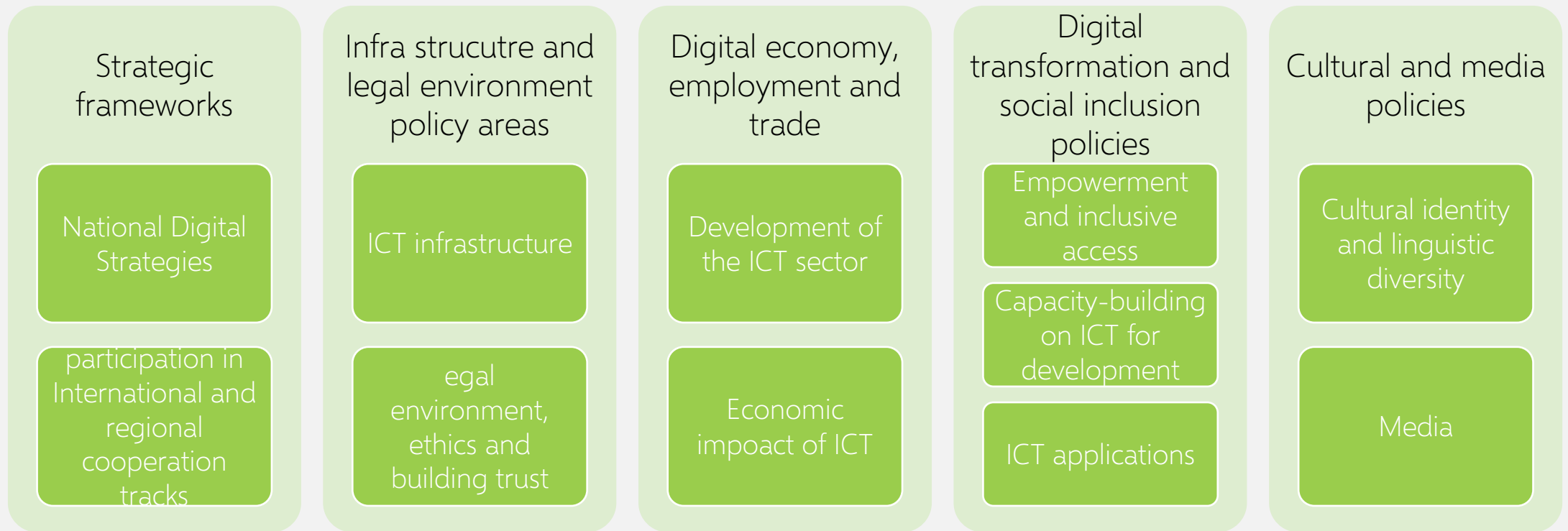
Vision translated into 35 goals, distributed over 5 cluster.

Each goal has one or several targets, most targets are quantified and measurable.

Targets defined for short, mid and long term.

Recommended actions associated to each goal as the “proposed means” to achieve: total 114 actions.

# ADA Structure



# ADA Deployment

Implementation and deployment of several tools, **ecosystem** for implementation support:

- Measurement FW: Set of measurement and monitoring indicators.
- Collaboration & Partnership FW: relationship between 3 entities: partners, projects and goals.
- Arab Digital Development Report (ADDR): Baseline.
- Framework for National Development Reviews: Defines the **conceptual model** for ADDR and ADA.



# Collaboration & Partnership FW

## Services

- Linkage between Goals and projects
- Build partnership based on common interest around ADA goals
- Information system service (project repository, reports).

Online version currently being developed.

Already around 80 projects in the Arab region serving ADA goals, information collected during ADA preparation.

Second round for call for projects soon.

# ADA Life Cycle

Targets values distributed over terms: short-mid-long

Periodic monitoring, analysis and reporting

Update of goals/targets/actions in light of progress

**ALSO: Update of scope** (eventually revise conceptual model).