**[ESCWA Digital Arabic Content Award for Sustainable Development 2024](https://www.unescwa.org/events/escwa-digital-arabic-content-award-2024-2025)-2025**

**Application Form**

**Institutions Category**

[**https://escwa.icnm.net/Signup/ESCWA-DAC/2024/**](https://escwa.icnm.net/Signup/ESCWA-DAC/2024/)

**Tips:**

- Click on the info [i] button for details on each question.

- In case your video or pitch deck answers any of the questions, you can refer to it in the answer.

- All fields with \* are obligatory.

# 1- REGISTER (PROFILE)

Register once to create a profile through which you can register products by filling one application for each (sections 2-5 of the current word file).

|  |  |
| --- | --- |
| **First Name \*** |  |
| **Last Name \*** |  |
| **Email \*** |  |

# 2- REGISTER NEW PRODUCT

|  |  |
| --- | --- |
| **Title of product in English language. \*** |  |
| **Title of product in original language. \*** |  |
| **Country\*** | (to choose from a drop-down list.) |
| **Category\*** | **Institutions** (to choose from a drop-down list.) |
| **Product ID** | (ID will be automatically generated by the system.) |

# **3- PRODUCT DETAILS**

## (a) Contact Person(Edit Contact Data)

*To automatically complete information submitted in registration, click "Same data as registration data".*

|  |  |
| --- | --- |
| **Gender \*** | To select: Male, Female, Other |
| **First name \*** |  |
| **Last name \*** |  |
| **Mobile number \*** | (with country code) |
| **Email \*** |  |
| **Address \*** |  |
| **Zip code \*** |  |
| **City \*** |  |
| **Birthday \*** | To select dd, mm, yyyy |
| **Country \*** | (to choose from a drop-down list.) |

## (b) **Product Data** (Edit product data)

|  |  |
| --- | --- |
| **Title of product in English language \*** | (Gets generated automatically from previous input) |
| **Title of product in original language \*** | (Gets generated automatically from previous input) |
| **Category \*** | (Gets generated automatically from previous input) |
| **Country \*** | (Gets generated automatically from previous input) |
| **Project/ Product URL \*** |  |
| **Producers Homepage** |  |
| **Special/System requirements** (1000 chrs) |  |
| **Facebook page of the product/ company** |  |
| **Twitter page of the product/ company** |  |
| **YouTube Channel of product/ company** |  |
| **Instagram of the product/ company** |  |

## (c) **Producers/ Team** (Edit Producers)

*To automatically add the contact information as part of the list, click "Same data as contact data".*

| **Gender \*** | **First name \*** | **Last name \*** | **Date of Birth \*** | **Role/ Job Title \*** | **Email \*** |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

NB. To add rows, as needed, using one row for each member.

# 4- PRODUCT INFORMATION QUESTIONNAIRE (Edit product information)

## A | GENERAL

|  |  |
| --- | --- |
| **Type of institution or organization \*** | **Select one from**: Governments/ Business sector/ Academic and Technical Community/ Civil society/ International and Regional Organizations |
| **Institution registration or issue number \***  (100 characters) |  |
| **Primary theme(s)/sector(s) addressed by the project/product:** | |
| |  |  | | --- | --- | | * Access to information | * Justice and law enforcement | | * Administrative development | * Labour and employment | | * Agriculture | * Mineral resources and energy | | * Arts and Culture | * Open data | | * Citizen-engagement | * Open government | | * Collaboration | * Participation | | * Economic development | * Public sector innovation | | * Education | * Public works and infrastructure | | * Emergency and disaster management | * Social development | | * Environment | * Tourism | | * Finance | * Trade and industry | | * Gender | * Transport | | * Health | * Water conservation and energy efficiency | | * Innovation | * Other (please specify) | | If other, please mention the theme/ sector here (50 chrs): | | | |
| **Estimated Number of employees \***  (50 characters) |  |
| **Brief about your institution \***  (700 characters) | **[i]** 2-3 sentences that describe your institution (which domain, years of operation, geographic coverage, others.) |
| **Country/ Countries of operations \*** |  |
| **Short description of your Product \***  (500 characters) | **[i]** 2-3 sentences that briefly describe your product. This text may be used later for promotional or information purposes on the websites of ESCWA and/or WSA. |
| **Language(s) of Product interface \*** | Select one or more from: Arabic/ English/ French/ Other |
| **Date of product launch \*** |  |
| **What is your institution’s motivation to develop and manage this product? \***  (1200 characters) | **[i]** Explain what motivated your institution to develop this product and to manage it. |
| **Who are your partners (as applicable)? \***  (500 characters) | **[i]** Mention partner organizations in developing and deploying your product. |
| **Who is the team behind your project? Elaborate on its size, structure and key capabilities/skills? \***  (2500 characters) | [i] Elaborate on the team's composition, structure, diversity, and skills/capabilities. Explain the role of key team members and how they contribute to the project. You can include LinkedIn profiles. |
| **If your product was previously submitted to the ESCWA DAC Award and was not selected as a winner, please specify the new features/updates, if any, in the new submission: \***  (500 characters) |  |

## B | INNOVATION

|  |  |
| --- | --- |
| **What problem or issue do you solve with your product? \***  (1500 characters) | **[i]** Describe the problems or issues that your product is solving. Provide a concise summary of what issues are addressed and why your product impacts. |
| **How do you provide a solution for the problem mentioned above? Describe how your project is innovative. \***  (2000 characters) | **[i]** Please describe what your project aims for; give details on how it works and what it does and explain its most important features. Provide comprehensive, detailed information about your digital project, describe what makes it unique. |
| **Which key technologies are you using? \*** | **Select one or more from:** Web technology/ Mobile app / Artificial Intelligence / Block Chain / Big data / Internet of things / Virtual reality / Augmented Reality / Natural Language Processing / Robotics / 3D printing / Other  **If you chose other, please mention the technology here:** |
| **Does your product have a patent, trademark or other types of registration?** | **Select from:** Yes/ No |

C | BUSINESS CASE

|  |  |
| --- | --- |
| **Provide metrics of achievement or success of your product. \***  (500 characters) | **[i]** Include impact numbers such as the number of users (active, unique), downloads, and other statistics. |
| **Who is your target group/ community? How do they use and benefit from your product? \***  (1200 characters) | **[i]** Explain in detail who your target group/community or users are (for example, certain institutions, specific government ministries, people with disability, youth, unemployed, migrants, particular regions, etc.). Please explain how you reach these users and how they benefit from your project. |
| **How is your organization managing the product and mobilize resources for it? \***  (1200 characters) | **[i]** Describe your management model for the products’ activities and how you allocate financial resources to run it. Explain the organizational/governance structure for supporting this product. |
| **What are other similar products in the market and how is your product different? \***  (1200 characters) | **[i]** Mention what other similar products are available and explain why you are different and what your comparative advantage is. |

## D | IMPACT

|  |  |
| --- | --- |
| **Please select the UN SDG(s) that you are addressing with your project. \***  **[i]** [Link to SDGs](https://www.un.org/sustainabledevelopment/sustainable-development-goals/) | **Select one or more from**:  1 No Poverty  2 Zero Hunger  3 Good Health and Well-Being  4 Quality Education  5 Gender Equality  6 Clean Water and Sanitation  7 Affordable and Clean Energy  8 Decent Work and Economic Growth  9 Industry Innovation and Infrastructure  10 Reduced Equalities  11 Sustainable Cities and Communities  12 Responsible Consumption and Production  13 Climate Action  14 Life Below Water  15 Life on Land  16 Peace Justice and Strong Institutions  17 Partnership for the Goals |
| **Explain the impact of your Product on the selected SDGs. \***  (1200 characters) | **[i]** Elaborate on how your project contributes to the SDGs you selected. You may also refer to the social, economic, and environmental dimensions of sustainable development as applicable. Explain how you measure or observe this impact in the community; try to be as concrete as possible. |
| **Explain the impact of your Product on increasing the quantity/quality of digital Arabic content. \***  (1200 characters) | [i] How is your product contributing to digital Arabic content? The Arabic language is the main language for the submitted products, yet the Award accepts products in other languages, provided that they serve/support the Arab community and region. Elaborate on this. |
| **How did the product and its process address the gender perspective?**  (900 characters) | [i] Does the product take into account the gender dimension in its development? Does it consider the needs and status of men and women equally? |
| **Did it address the needs of groups at risk of being left behind?**  (900 characters) | [i] Does it consider the needs of groups at risk of being left behind, including persons with disability? |

## E | ADDITIONAL INFORMATION

|  |  |
| --- | --- |
| **Please provide generic access details (username and password) so that the jury members can test your product. \***  (800 characters) | **[i]** Explain how the jury members can test your product: download links, access links, login data (user names/passwords), and other information. You may also wish to include some pointers or a brief tutorial on navigating your project and which aspects to focus on. |
| **Has your product already won other awards or recognitions?** (800 characters) | **[i]** List awards or recognitions that you have received. |
| **Does your product have accessibility features in line with the international standards of Web Content Accessibility Guidelines (WCAG) developed by the consortium (W3C)?** | **Select from**: Yes/ No |
| **Does your product comply with data privacy and personal data protection acts?** | **Select from**: Yes/ No/ Not applicable |
| **List other standards or regulations that your product abides by**  (400 characters) | **[i]** Other standards or regulations. |
| **If you are a private sector company, please provide indicative information on your turnover in the last year (or attach a financial statement), and indicate the revenue bracket out of this product.**  (1200 characters) | **[i]** Provide financial information on your company and the product. |
| **Do you have a teaser or marketing video about your project? Please provide a link.**  (500 characters) |  |

# 5- UPLOADING FILES, VIDEOS AND PICTURES

|  |  |
| --- | --- |
| **Provide a short video about your Product** (around 2 minutes). | **[i]** It should be concise and explanatory to give an excellent first impression to jury members and showcase your digital innovation.  Linkages to digital Arabic content and impact on sustainable development should be clear.  The video may be a recording by you and your team or could be a marketing video that you have. It is recommended to provide a high-resolution video.  You can provide other materials and files to demonstrate the uniqueness of your digital innovation.  **IMPORTANT:** If you provide a download link (e.g., WeTransfer), please make sure the files are available for download for at least six months. |
| **Upload Files** | (Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, ppsx, xls, xlsx, avi, mp4, wmv | Max Filesize: 8.00 MB)  If you want to submit larger files, please host them on a file hoster or your FTP server and provide us the download link here: |
| **Save and continue** | You can save and continue later, and the system provides information on the missing data needed to complete the registration. |

# HOW TO CONTACT ADMINS

To contact the WSA admins for the Web application, to either [**report a technical problem**](mailto:office@wsa-global.org?subject=ESCWA%20DAC%20Award%20-Technical%20Problem) or **to** [**request deleting your submissions**](mailto:office@wsa-global.org?subject=UN%20ESCWA%20DAC%20Award%20%7C%20request%20to%20delete%20my%20project), please choose between the options below that are available in the start page and prompt sending emails to: [office@wsa-global.org](mailto:office@wsa-global.org)

[Technical Problems? Contact us!](mailto:office@wsa-global.org?subject=ESCWA%20DAC%20Award%20-Technical%20Problem)

[Delete my project](mailto:office@wsa-global.org?subject=UN%20ESCWA%20DAC%20Award%20%7C%20request%20to%20delete%20my%20project)