Economic and Social Commission for Western Asia

Series of Expert Meetings on Enriching the Mechanisms for Assessing and Advancing Digital Development in the Arab region

The First consultative Expert Group Meeting on
Digital Technologies and Pressing Issues from the 2030 Agenda
Online, Monday, 27 November 2023

Arab States Action Programme on Advancing Digital Cooperation and Digital Development

Mr. Ayman El-Sherbiny, Chief of ICTPS, ADCD-ASAP in UN-ESCWA

UNITED NATIONS ESCWA

Shared Prosperity Dignified Life

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Arab States Action Programme on Advancing Digital Cooperation and Digital Development

Digital Cooperation + Digital Development

- Internet Governance (Global IGF, Arab IGF, National IGFs)
- Global Roadmap on Digital Cooperation & Global Digital Compact
- ICT 4 Development
- WSIS Process.
- Digital for SD

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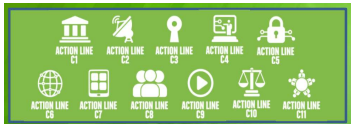
All of the **Digital** X All of the **Sustainable Development**



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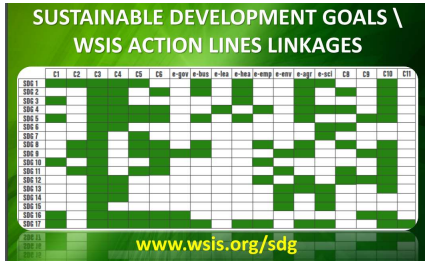

All of the **Sustainable Development**

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All of the

Digital

X

All of the

Sustainable Development

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ESCWA Digital Development Conceptual Model

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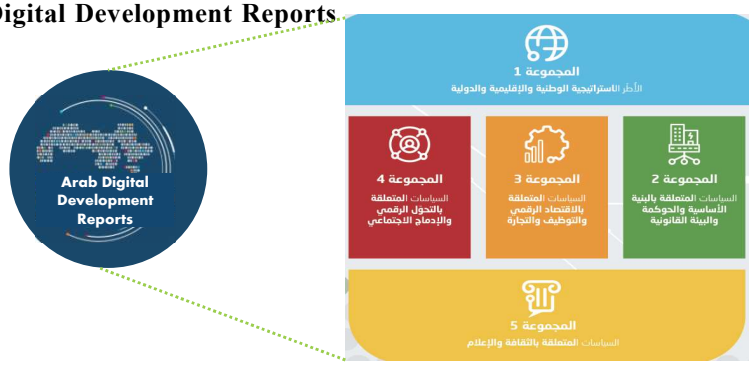
Assessment Digital Development Mechanisms = Arab and National Digital Development Reports



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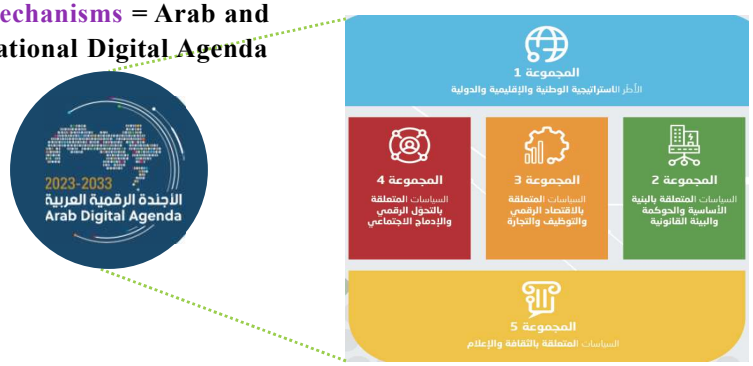
Advancing Digital Development Mechanisms = Arab and National Digital Agenda



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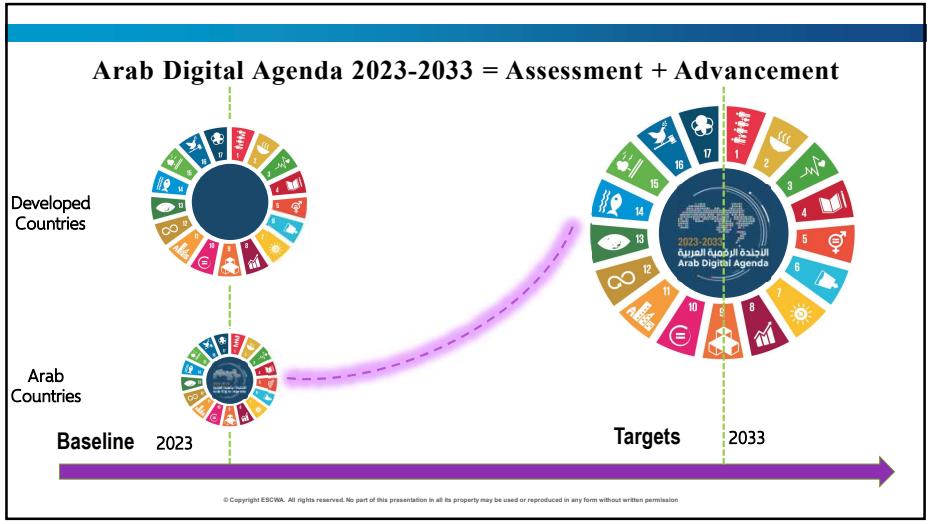

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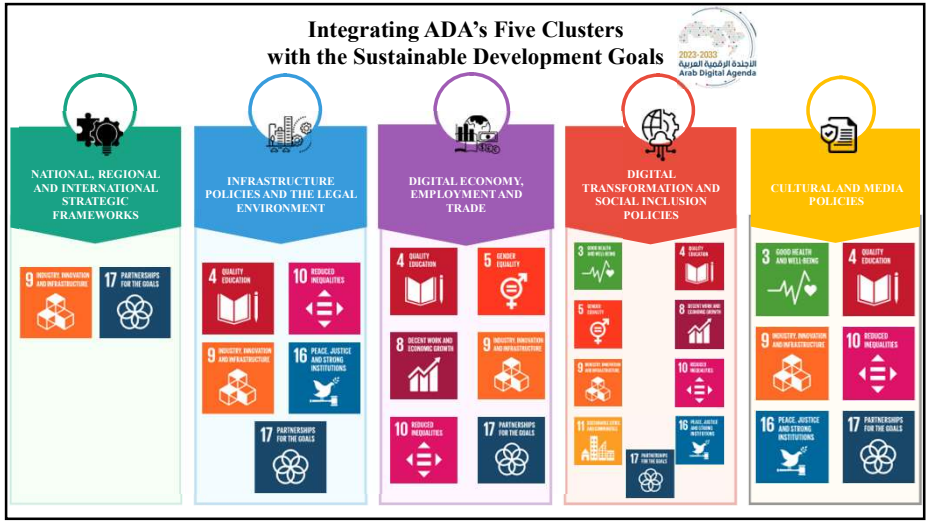

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The Linkage Between The Arab Digital Agenda Goals & the Sustainable Development Goals

ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Develop comprehensive digital development strategies at the regional and national levels that keep pace with global developments and allow for monitoring of progress.	Goal 1.1																	
Enhance effective and influential participation in international and regional cooperation tracks.	Goal 1.2																	
Maximize competitiveness and strengthen regulation in the telecommunications sector in Arab countries.	Goal 2.1																	
Enhance regulatory collaboration and coordination between Arab countries to provide and improve telecommunications and regional digital services	Goal 2.2																	

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The Linkage Between The Arab Digital Agenda Goals & the Sustainable Development Goals

ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Improve access to basic telecommunications services.	Goal 2.3																	
Improve Internet speed for users and increase the benefits from Internet services and content.	Goal 2.4																	
Develop the infrastructure of Internet networks and the structure of interconnection at the national and regional levels.	Goal 2.5																	
Activate the use of digital signature services and electronic transactions at the national and regional levels.	Goal 2.6																	
Personal data protection of users.	Goal 2.7																	
Enhance cybersecurity in the Arab region.	Goal 2.8																	

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The Linkage Between
The Arab Digital Agenda Goals & the Sustainable Development Goals

ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Classify companies operating in the ICT sector and avail their data.	Goal 3.1									■								■
Encourage investment in ICT companies.	Goal 3.2								■	■								■
Activate and revitalize R&D efforts in the ICT field.	Goal 3.3									■								■
Monitor the contribution of the ICT sector to the national economy.	Goal 3.4								■	■								
Promote the ICT sector in the Arab region.	Goal 3.5								■	■								■
Enhance ICT use in the various productive sectors activities.	Goal 3.6				■				■	■								
Promote exports of ICT goods and services in Arab countries.	Goal 3.7								■	■								■
Expand the e-commerce market in Arab	Goal								■	■								■

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The Linkage Between
The Arab Digital Agenda Goals & the Sustainable Development Goals

ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Positive adoption of digital currencies in accordance with a beneficial legal framework for the economy.	Goal 3.9								■	■								
Develop individuals' ICT skills.	Goal 3.10				■				■	■								
Increase remote work opportunities.	Goal 3.11					■			■		■							
Increase companies productivity by developing the capacities of employees in ICT.	Goal 3.12				■				■	■								
Enable broadband Internet access at reasonable prices.	Goal 4.1									■	■							■
Promote Internet access for all segments of society, especially women.	Goal 4.2						■			■	■							

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The Linkage Between
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ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Strengthen digital accessibility for persons with disabilities in the Arab region and enable them to access e-services.	Goal 4.3			■						■	■							
Empower youth through meaningful use of the Internet.	Goal 4.4				■				■		■							
Enhance and improve access of schools, health and community centres to the Internet, especially in rural and remote areas.	Goal 4.5			■	■					■	■							
Maximize the benefits of ICT in the education sector.	Goal 4.6				■				■	■								
Develop integrated e-government infrastructure and services in Arab countries.	Goal 4.7									■							■	■

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The Linkage Between
The Arab Digital Agenda Goals & the Sustainable Development Goals

ADA Goals		SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Increase the efficiency and quality of infrastructure used in the provision of e-government services.	Goal 4.8			■					■	■		■					■	■
Promote Arabic cultural and media content on the Internet.	Goal 5.1			■					■									■
Activate registration of domain names in Arabic and promote their acceptance.	Goal 5.2				■					■							■	
Achieve convergence between ICT and the media.	Goal 5.3									■								■
Maximize the benefits of social media while reducing its potential negative impacts.	Goal 5.4				■													

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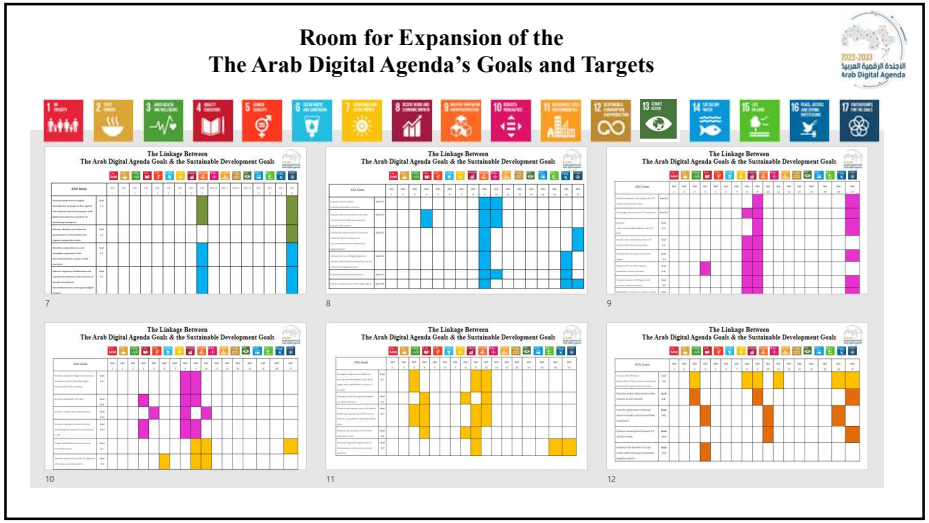
Room for Expansion of the The Arab Digital Agenda's Goals and Targets



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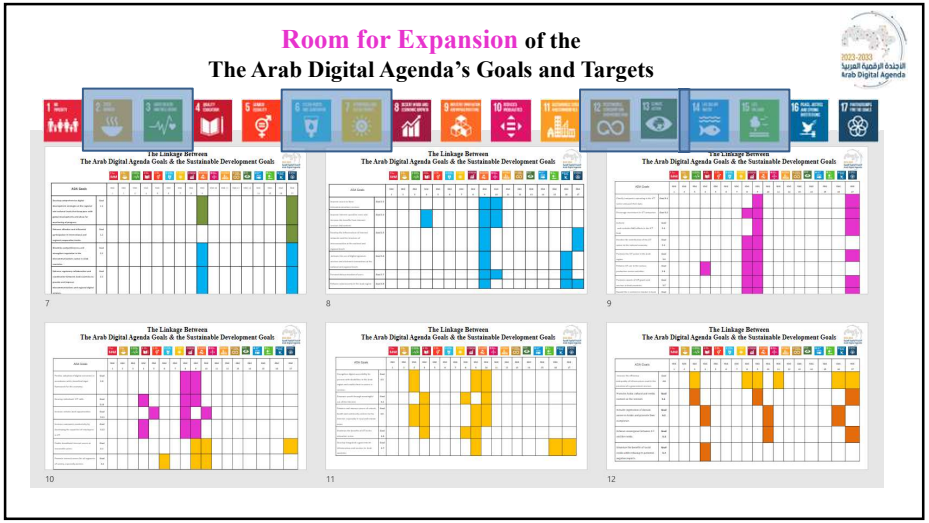
Room for Expansion of the The Arab Digital Agenda's Goals and Targets



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Digital Development

ESCWA Digital Development Conceptual Model (DDCM 2018)

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Environment

Framework for the Development of Environment Statistics (FDES 2013)

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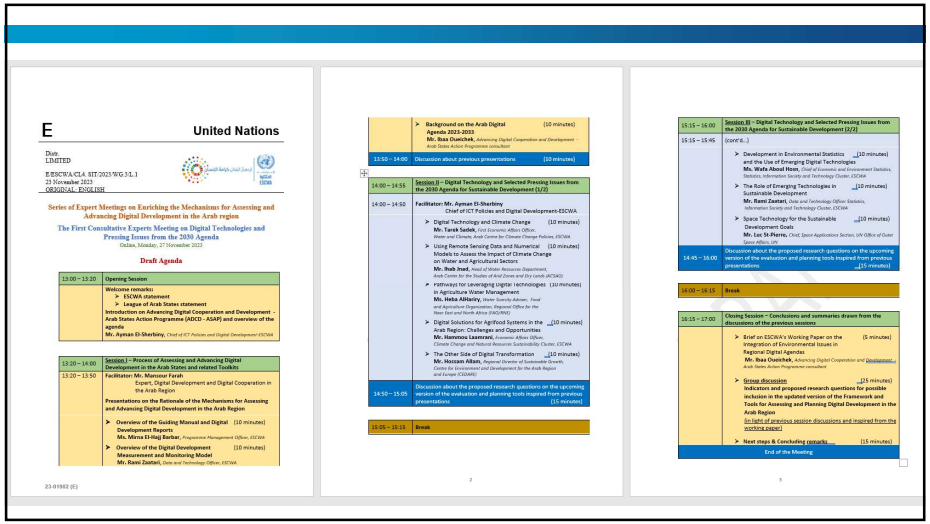

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The First Cumulative Experts Meeting on Digital Technologies and Pressing Issues from the 2030 Agenda

Draft Agenda

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Thank you

Mr. Ayman El-Sherbiny
Chief of ICT Policies Section & ADCD-ASAP
UN-ESCWA

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